



**EAST ★ TEXAS**  
**LEADERSHIP**  
**SUMMIT™**

**SPONSORSHIP PACKAGE**

**HISPANIC PROFESSIONALS  
ASSOCIATION OF TYLER**

**MAY 15, 2026**

Crosswalk Conference Center  
1607 Troup Hwy  
Tyler, Tx 75701



## Get Ready for the 2026 East Texas Leadership Summit!

Our 2025 Summit was an incredible success — over 300 passionate leaders came together for a powerful, day-long experience filled with inspiration, connection, and growth. Now, we're gearing up for an even greater event in 2026! Join us for another unforgettable experience as we embrace the theme:

Leadership for a Thriving Community

Come be part of the vibrant East Texas network of leaders, innovators, and change-makers working together to build a stronger, more connected future. You won't want to miss it — mark your calendar and join the movement!

### *THE PURPOSE*

The purpose of the East Texas Leadership Summit is to contribute to the development of local leadership. The summit offers a unique opportunity to congregate leaders across all sectors to learn, network and collaborate to make an impact in our community.

The energy shared among local leaders during the summit is inspiring. We believe the energy will carry on through the connections made and the collaborations to follow. We are committed to the common agenda of impacting East Texas to be the best it can be by developing the leaders of today and tomorrow.



# Sponsorship Package

Your generous contribution reflects an investment made towards your community, professional development in your organization, and the future for the next generation of leaders. Once again, we invite you to join us, and other emerging and existing leaders at the 2026 East Texas Leadership Summit to continue to make an impact.

## SPONSORSHIP OPPORTUNITIES

	Event \$ 7,500	Program \$ 4000	Impact \$ 2,500	Leadership \$ 750
Sponsorships Available	1	1	5	
Reserved Lunch Tables	1	1	1	1
Tiered recognition on website sponsorship page	X	X	X	X
Tiered recognition on printed materials	X	X	X	X
Tiered recognition on promotional videos	X	X	X	X
Tiered recognition on signage displayed	X	X	X	X
<i>Invitation to Keynote Reception (if scheduled)</i>	X	X	X	X
Product placement in promotional bags	X	X	X	X
Company link on website sponsorship page	X	X	X	
Sole recognition on signage displayed	X	X	X	
Breakout Room name	X	X	X	
Company Profile and contact Information in Program	X	X		
Highlight on social media posts	X	X		
Presentation table at Summit	X	X		
“Sponsored by” where applicable	X			
Right of first refusal for 2027 ETLS	X			
Video and vocal recognition at Luncheon	X			
1 Minute company Luncheon Speech opportunity	X			
Company presence during scholarship presentation	X			
<b>ETX Leadership Summit Full Day Tickets</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>4</b>

- Reserved lunch table consists of 8 seats.
- Sole attendees may be placed at a reserved lunch table that does NOT have all 8 seats accounted for.

The Hispanic Professionals Association of Tyler is on a mission to empower the next generation of leaders. Your generous sponsorships for this event will play a pivotal role in making dreams come true for students from Smith and surrounding counties by providing scholarships with the event proceeds. Together, we're investing in a brighter future and providing opportunities that will shape tomorrow's leaders. Thank you for your incredible support!

# 2026 Sponsorship Agreement

Your generous contribution reflects an investment made towards your community, professional development in your organization, and the future for the next generation of leaders. Once again, we invite you to join us, and other emerging and existing leaders at the 2026 East Texas Leadership Summit to continue to make an impact.

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP SELECTION	
SPONSOR COMPANY NAME: (as it is to appear in print)	
CONTACT NAME:	
BILLING ADDRESS:	
PHONE:	
EMAIL ADDRESS:	
WEBSITE:	
SOCIAL MEDIA LINKS: (Twitter, Facebook, Instagram, etc.)	

I/We \_\_\_\_\_ agree to the following sponsorship as marked above and understand the agreement is binding and is not revocable.

Signature. \_\_\_\_\_ Date \_\_\_\_\_

Please email completed form to [info@etxleadershipsummit.com](mailto:info@etxleadershipsummit.com) and return original completed form with check made payable to "Hispanic Professionals Association of Tyler" to the following address.

Please note that payment is due by February 28th, 2026.

PO Box 9331  
Tyler, TX 75711-9331

HPAT is a 501c3 non-profit organization. EIN: 82-2393423

IMPORTANT: Please email your company logo in vector format to [info@etxleadershipsummit.com](mailto:info@etxleadershipsummit.com)



The Hispanic Professionals Association of Tyler is proud to announce that all profits from the East Texas Leadership Summit will now go to provide scholarships for students in Smith and surrounding Counties. HPAT is on a passionate mission to uplift and empower the promising young minds of our community. These scholarships are not just financial assistance; they represent a life-changing opportunity for students.

With your support, we are nurturing the potential of these students, providing them with the chance to pursue higher education and leadership roles. Together, we are crafting a future that shines even brighter, one where these young individuals become the driving force of positive change in our community.

East Texas Communities Foundation will be working with the Hispanic Professionals Association of Tyler to offer this scholarship to the schools in Smith and the surrounding counties. Your incredible support brings us one step closer to this inspiring vision. Thank you for joining us on this remarkable journey!

